

PICK



product family _____



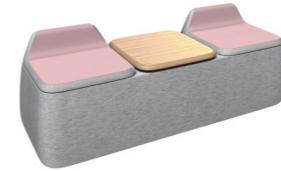
single sitting module



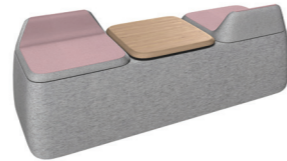
single coffee table module



double sitting module



triple sitting module with coffee table

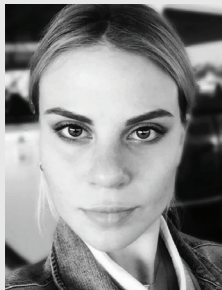


triple and double sided sitting module with coffee table

| PICK |



COLORFUL COMPLIMENTARY
OF OFFICES AND
WAITING AREAS



Ela Aldıkaçtı

“While designing Pick, I dreamt of leaving an impression of friendliness and attraction on its user. When they come together, they are colorful, active and exciting; when they are used individually they are organic and cute. It is a product that carries socialization in body language, and with that I aimed for offering a pleasant seating and waiting area.”



It is in line with group or individual use scenarios, such as creating cornerpoints for office workers to spend time with them, creating areas for socialization.



Comprised of a structure with modular units and variable material-color alternatives, Pick stands out as a complementary for modern offices and lobby waiting areas. Areas where people wait are also the initial areas where companies share their characters with their guests, and in light of this information, Pick offers its users pleasant time while waiting thanks to its appealing structure that creates a sense of belonging. Furthermore, it adjusts to group or individual use such as employees creating their own personal corners, or creating areas of socialization.



With its expanding structure towards the floor, it has a stable stance; while the soft/curved surfaces in the details and finishes, it helps its users to reach a mental stillness. It has alternatives of singles, doubles, triples, with/without coffee table, and seating surfaces facing different directions, creating a rich product family.

